The signs are pointing to your student's success.

Whether you're a parent or a counselor, you dream big for the kids in your life—dreams that may well include a college education. But it's no secret that times are tough these days and finding a way to pay for college—not to mention encouraging students to reach for the stars in spite of the obstacles—can be a challenge.

That's why the U.S. Department of Education created **college.gov**. In one easy-to-use, fun and interactive Web site, students can create their own personal "roadmap" for preparing for college. From choosing a career and selecting a school, to learning how to apply for the financial aid to make it possible, students will find it all at **college.gov**.

I'M GOING TO HAVE A CAREER I LOVE.

College.gov is the first stop on the road to college.

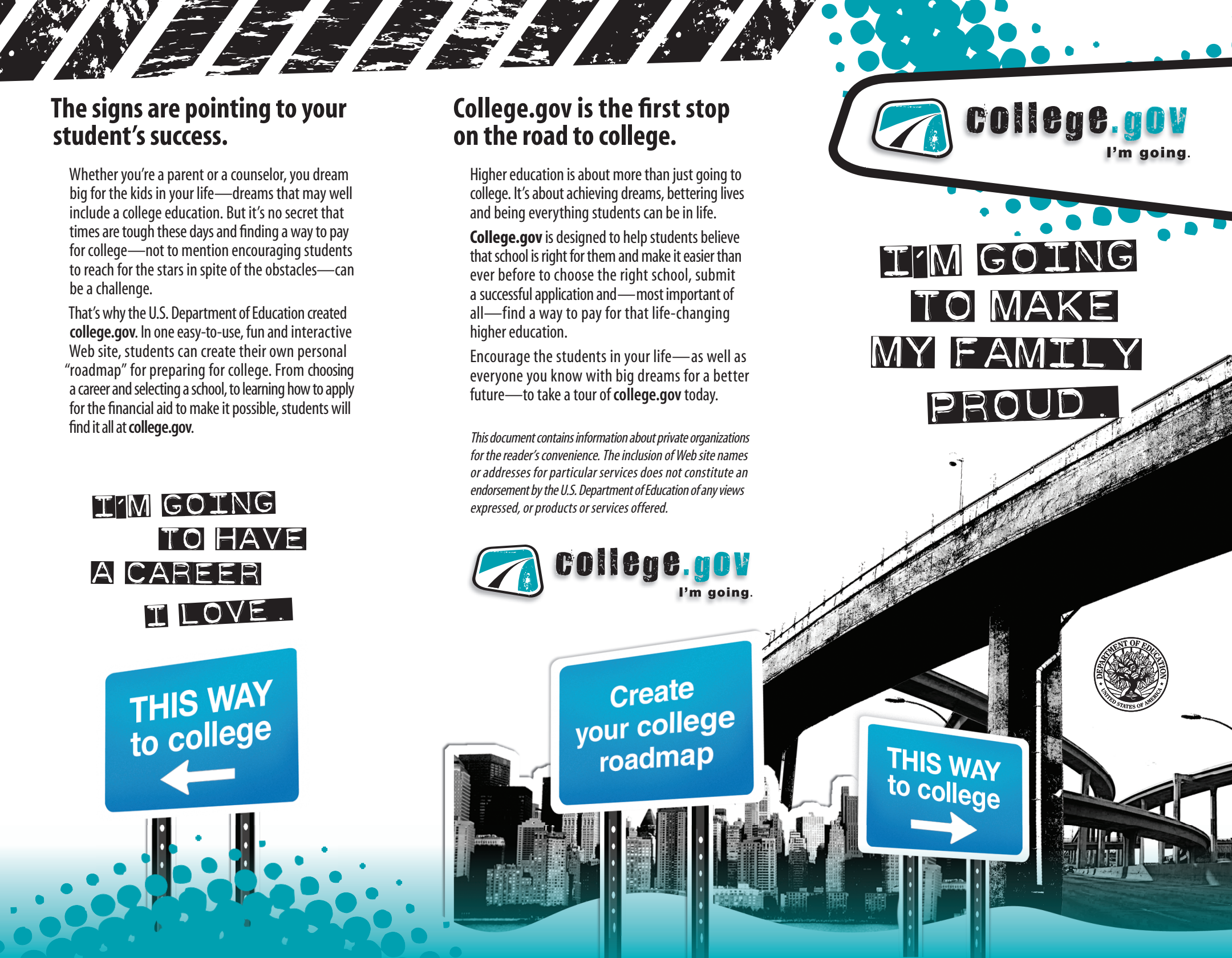
Higher education is about more than just going to college. It's about achieving dreams, bettering lives and being everything students can be in life.

College.gov is designed to help students believe that school is right for them and make it easier than ever before to choose the right school, submit a successful application and—most important of all—find a way to pay for that life-changing higher education.

Encourage the students in your life—as well as everyone you know with big dreams for a better future—to take a tour of **college.gov** today.

This document contains information about private organizations for the reader's convenience. The inclusion of Web site names or addresses for particular services does not constitute an endorsement by the U.S. Department of Education of any views expressed, or products or services offered.

college.gov
I'm going.



Students want to hear from other students.

When students told us they wanted to hear from others just like them about how they overcame obstacles and went to college, we built an entire Web site around their suggestions.

At **college.gov** you'll find real students telling real stories about how they achieved their dreams for getting an education. These stories, along with guidance and resources designed to take the intimidation factor out of planning and paying for college, will empower students with the knowledge that a future that might seem impossible really isn't.

And it starts with practical advice on exactly what to do and when.

Preparing for college from A to Z.

College.gov is organized by these basic sections:

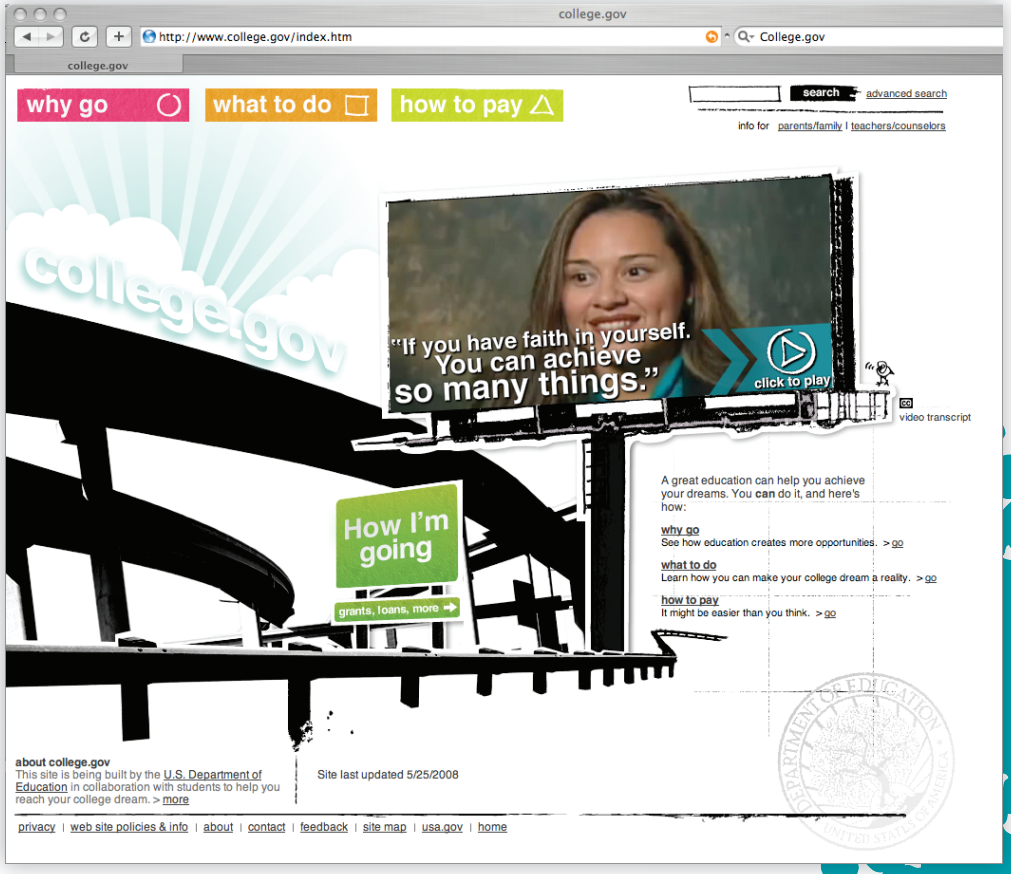
Why Go: From the facts on just how attending college will help students achieve their dreams for a career, to practical guidance on understanding their potential and what to expect from the college experience, students will find it all here.

I'M GOING TO BE THE FIRST IN MY FAMILY TO GRADUATE FROM COLLEGE.

What to Do: In this interactive section, students can create their own customized roadmap for preparing for college. They'll also find help with picking the right school, as well as how to make the most of standardized tests and successfully apply to the schools of their choice.

How to Pay: From the facts on available loans, scholarships and other sources to money management basics for students, this section is designed to make it easier to apply for financial aid by breaking the process down into simple, easy-to-follow steps. There's even a link to the *Free Application for Federal Student Aid* (FAFSA) to make the process even easier.

Social networking comes to college.gov.

Kids today are all about social networking and sites like Facebook and MySpace. Since we're all about making **college.gov** a great resource as well as an interesting and fun tool for students preparing for college, beginning in fall 2008 students will be able to:

- Create their own personal **college.gov** homepage that can be shared with family and friends;
- Keep their Facebook friends in the loop as college plans come together by adding a **college.gov** application to a Facebook profile; and
- Become a fan on **college.gov's** page on Facebook.